



ZaneNet | *reinvent yourself*

A leader in providing innovative IT solutions to improve health outcomes and service delivery.

PRINT AND ONLINE COMMUNICATIONS CAPABILITIES



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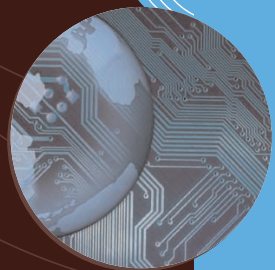
CERTIFICATION

- SBA 8(a) Certified
- Maryland MBE Certified

CAGE CODE: 4TKJ8 DUNS #: 110719270

NAICS CODES

- 541430 • 541511 • 541512 • 541519 • 611420
- 518210 • 541513 • 541921 • 519130 • 238210



OVERVIEW

Zane Networks, LLC (ZaneNet) meets the needs of our clients with a menu of services, using our combined business, technical, design, writing, editing, and management skills. Our staff includes award-winning designers, project managers, experienced editors and expert website and database developers.

We offer writing and design services for print and online publications, from design concept development to style setting through editing and rewriting to final proofing and formatting. According to the client's needs, we apply a range of services, from copyediting to developmental/ substantive editing and rewriting.

Our products include: in-depth reports, white papers, proposals, newsletters, brochures, conference proceedings, and multi-author projects. We also offer website development services including content management system-based websites, website design, green e-newsletters and other web-based communications tools.

OUR APPROACH

ZaneNet works one-on-one with clients to manage the development of print and online publications, step by step, to ensure that the final product is the right solution for their needs.

PREPARE – Meet with client to determine client objectives; gather information on client's desired approach and target audience; brainstorm possible concepts and schedule time lines and approval dates.

CREATE – Create flexible concepts, receive feedback on graphics, typography; function and overall look and feel.

PRODUCE – Provide editorial services as needed; prepare files for printing or web to include final approval on content, color and other specifications.

OUR SERVICES

PRINT SERVICES

- Annual reports
- Marketing materials
- Branding and logo design
- Books and book covers
- Conference materials
- Magazines
- Newsletters
- Brochures
- Displays
- Technical writing
- Proposal writing
- Editing/writing services

ONLINE SERVICES

- Custom websites
- Database design
- Content Management Systems
- Search Engine Optimization
- Banner ads
- E-newsletters
- Video production
- CD-ROM production
- Webcasting
- Breeze presentations

PREPARE + CREATE + PRODUCE = SOLUTION

